

L2 SCORING MATRIX

Major Category/ Criterion	Category Weight	Rating Criteria
Installation Price	15%	
Total cost of installation including utility and customer side of the meter	100%	Cost shall be scored as a ratio to the lowest total cost. The lowest total cost shall be scored as a 3.
Weighted Category Score	100%	
Placement	15%	
Equity	50%	Located in low income area Located at minority owned business Located at publicly owned (i.e. parks, schools, city) Other locations
Location Targets	50%	Long-dwell (universities, movie theaters, municipally-owned parking) Retail Convenience Stores w/amenities or Along major travel corridors Grocery, Parks, MDU
Weighted Category Score	100%	
Usage Probability	30%	
Overall usage probability by traffic count	100%	Usage probability shall be scored as a ratio to the highest total traffic count. The highest total count shall be scored as a 3.
Weighted Category Score	100%	
Host Green Initiatives	5%	
Score based on overall host green initiatives	100%	Robust environmental and sustainability actions implemented Robust environmental and sustainability plan Early stages of developing plan and/or targets No plan
Weighted Category Score	100%	
Site Amenities	20%	
Security - including lighting, cell coverage, WiFi, business hours of operation	50%	Security shall be scored as a ratio to the highest total overall count of site security. The highest total count shall be scored as a 3.
Amenities - including restroom, food, tourist area	50%	Amenities shall be scored as a ratio to the highest total overall count of site amenities. The highest total count shall be scored as a 3.
Weighted Category Score	100%	
Cost to EV Drivers	15%	
Score based on overall cost passed on to EV drivers.	100%	Cost to EV drivers shall be scored as a ratio to the lowest total overall amount per kWh. The lowest total count shall be scored as a 3.
Weighted Category Score	100%	
Total Composite Score	100%	